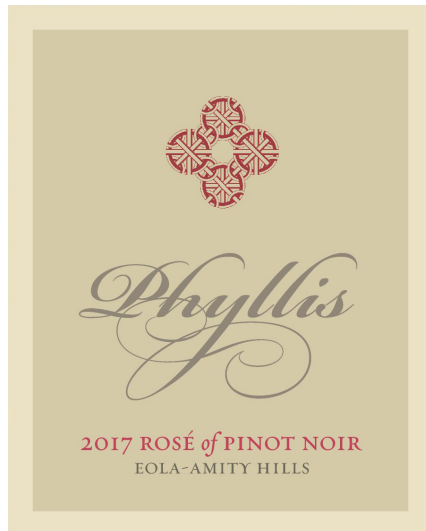


iOTA Cellars ~ Pelos Sandberg Vineyard
“Phyllis”
2017 Rosé of Pinot Noir



Pale and copper-hued, the aromatic 2017 rosé invites one to enjoy its white peach-rhubarb nuanced fragrance. Watermelon and honey overtones line its lush midpalate as it glides to a refreshing finish. This is a limited release rosé named in honor of Lynne’s mother. Fruit source 100% Pelos Sandberg Vineyard—50 cases produced.

Partners

Lynne Pelos	lynne@iotacellars.com
Don Sandberg	don@iotacellars.com
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WINERY

iOTA Cellars

- ✦ Established 2006
- ✦ Use only PSV estate grapes
- ✦ Family run from source to bottle
- ✦ Under 2000 case production
- ✦ Hand-crafted with minimal intervention

ESTATE VINEYARD

Pelos Sandberg Vineyard (PSV)

- ✦ Purchased 2000 (*1st planting 2002*)
- ✦ Eola-Amity Hills AVA
- ✦ Willamette Valley, Oregon
- ✦ 14.5 acres planted in 8 blocks
- ✦ Pommard, Wädenswil, Dijon 777/667, Chard 95/69 clones
- ✦ 300' - 500' elevation
- ✦ Non-irrigated vines to promote deep root growth
- ✦ Sustainable farming practices - LIVE certified
- ✦ Oregon grape buyers have included:
 - *Big Table Farm* (2010-present)
 - *Rex Hill* (2006-2012)
 - *EIEIO & Company* (2009-2010)
 - *Bergstrom Winery* (2006-2009)
 - *Beaux Freres* (2004-2005)

iOTA means “small quantity” and represents our focus. From vineyard blocks and yields to fermentation lots and case production, we carefully tend to the smallest of details in our vineyard and winery to attain the finest results.